

Message Text

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ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 091100Z SEP 74

FM AMEMBASSY BERN

TO USDOC WASHDC

INFO SECSTATE WASHDC 9516

AMEMBASSY BELGRADE

AMEMBASSY VIENNA

AMCONSUL ZURICH

UNCLAS BERN 3365

USDOC

USDOC PASS CARTERON DIBA/OIM/SAD

E.O. 11652: N/A

TAGS: BEXP SZ

SUBJ: ENVIORNMENTAL PROTECTION EQUIPMENT TRADE MISSION

1. MISSION BRIEFING IN WASHINGTON SHOULD BE SCHEDULED TUESDAY, OCTOBER 8. MISSION MEMBERS DEPART WASHINGTON/DULLES 1910 OCT. 8 ON TWA 734 TO FRANKFURT. CHANGE IN FRANKFURT TO LUFTHANSA 220 ARRIVING ZURICH 1010 WEDNESDAY OCT. 9. MISSION WILL BE MET BY POST PERSONNEL. FREE TRANSFER TO AIRPORT HILTON BY COURTESY HOTEL BUS.

2. TENTATIVE ZURICH SCHEDULE: OCTOBER 9: 1800-1930 HRS - BRIEFING IN MISSION DIRECTOR'S SUITE BY POST PERSONNEL, SWISS GOVERNMENT AND TRADE REPRESENTATIVES, AND POSSIBLY RESIDENT AMERICAN CONSULTANT ON ENVIORNMENTAL MATTERS. 1930-2200 HRS - DINNER HOSTED BY CONSUL GENERAL AT HILTON (HOSPITALITY FUND) ATTENDED BY MISSION, POST PERSONNEL, AND REPRESENTATIVES OF SWISS GOVERNMENT, INDUSTRY AND TRADE ASSOCIATIONS.

OCTOBER 10: 900 -1300 AND 1400-1800 - INDIVIDUAL APPOINTMENTS SCHEDULED IN LARGE HILTON CONFERENCE ROOM. EVENING FREE.

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OCTOBER 11: 0900-1300 - INDIVIDUAL APPOINTMENTS IN SAME

CONFERENCE ROOM. AFTERNOON LEFT OPEN FOR FOLLOW-UP APPOINTMENTS. EXCEPTION WILL BE HYDROCYCLONICS AS WELLES ARRIVES ZURICH FRIDAY MORNING, OCT. 11. HE WILL TRANSFER TO HOTEL BY HILTON BUS. AS PER HIS INSTRUCTIONS, POST WILL ATTEMPT TO SCHEDULE APPOINTMENTS IMMEDIATELY AFTER ARRIVAL. CARTERON REQUESTED TO TELEGRAPH EMBASSY BERN AS SOON AS WELLES' ARRIVAL TIME IS KNOWN. EVENING FREE FOR ENTIRE MISSION.

OCTOBER 12: FREE

OCTOBER 13: DEPART BY HOTEL COURTESY BUS APPROX. 1100 HRS. FOR AIRPORT. LEAVE ON SWISSAIR 452 AT 1205 FOR BELGRADE. ARRIVE 1445.

3. ESTIMATED S&E BUDGET FOR SWITZERLAND. DIRECTOR'S SUITE DOLS 220, CONFERENCE ROOM FOR TWO DAYS DOLS 110, PRINTING OF 400 BROCHURES AND REPLY CARDS DOLS 380, SERVICES OF QUALIFIED SECRETARY/INTERPRETER PRIOR TO AND DURING MISSION DOLS 400 (INCLUDING TRANSLATION OF BROCHURE), POST MAILING DOLS 50, POST TELEPHONE DOLS 250. MINIMUM PHOTOGRAPHER FEE SF 200 (DOLS 67) BELIEVED EXCESSIVE; POST WILL ATTEMPT LOCATE FREE-LANCE FOR APPROX. DOLS 40. OTHERWISE, SUGGEST THAT NO OFFICIAL PHOTOS BE MADE SWISS STOP.

4. NOTE THAT NO TRANSPORTATION COSTS ARE EXPECTED TO BE NECESSARY FROM S&E (EMBASSY WILL PROVIDE BILINGUAL FSL AND RECEPTIONIST FOR OCT. 10 AND 11; SINCE THREE MISSION MEMBERS INDICATED TO AO THEY SPEAK GERMAN, THIS IS EXPECTED TO BE ADEQUATE. POSTS WILL DETERMINE EXACT INTERPRETER NEEDS WHEN MAKING APPOINTMENTS). NOTE ALSO THAT THERE IS NO PAID PUBLICITY PLANNED. HOWEVER, THERE WILL BE A PRESS RELEASE AROUND SEPT. 15 AND COVERAGE IN ONE OR MORE TRADE JOURNALS.

5. DESPITE SIGNIFICANT BARGAINING THAT WENT INTO THE RATES QUOTED IN PARAGRAPHS THREE AND FOUR, AND WILLINGNESS OF POST TO COOPERATE TO FULLEST IN BEARING REASONABLE BURDEN OF EXPENSES, INCLUDING ALL TRAVEL OF POST PERSONNEL BERN - ZURICH, NOTE THAT S&E EXCEEDS ALLOCATED BUDGET BY DOLS 250. WHILE AO FULLY AWARE OF ABSOLUTE BUDGET LIMITATION, REQUEST USDOC UNCLASSIFIED

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ALLOCATE ADDITIONAL AMOUNT OF DOLS 250 TO SWITZERLAND.

6. ESTIMATED HOSPITALITY COSTS: BEVERAGES FOR DIRECTOR'S SUITE DOLS 50, DINNER OCT. 9 MAXIMUM DOLS 500 (PROBABLY AROUND DOLS 400). NO PRINTING COSTS, AS INVITATIONS WILL BE SENT OUT INDIVIDUALLY BY POSTS.

7. MISSION MEMBERS HAVE 5-6 SINGLES AT SPECIAL RATE OF SF 85 (DOLS 29) AND TWO DOUBLES AT SF 116 (DOLS 39) PER DAY FOR FOUR DAYS FROM OCT. 9 RESERVED AT AIRPORT HILTON, ALL WITH BATH BUT WITHOUT BREAKFAST. HOTEL LITERATURE COLLECTED AND AIRPOUCHED WASHINGTON SEPT. 10. ALL ROOMS AND SUITE WILL BE ON SAME FLOOR.

8. ADDITIONAL COMMENTS: NOTE THAT MISSION SHOULD ARRIVE ZURICH MORNING OCT. 9. AND NOT REPEAT NOT OCT. 8 AS AO AND PROJECT OFFICER HAD PREVIOUSLY DISCUSSED. POST CABLE TRAFFIC (BERN 2633) INDICATES THAT IT HAS ALWAYS BEEN POST'S INTENTION TO ONLY PROVIDE TWO FULL WORKING DAYS IN ZURICH.

9. SUGGEST THAT MISSION MEMBERS BRING TABLE SIGNS WITH INDIVIDUAL NAMES AND/OR NAMES OF FIRMS. THEY COULD PERHAPS BE PRINTED USDOC PRIOR MISSION DEPARTURE WASHINGTON.

10. AT THIS TIME, THERE ARE NO GROUP VISITS PLANNED. IF POST FEELS IT WOULD BE WORTHWHILE AT LATER DATE, SUGGEST THAT FUNDING FOR SUCH TRANSPORTATION COME OUT OF PROBABLE HOSPITALITY EXCESS OF APPROXIMATELY DOLS 100 FOR THIS PORTION OF MISSION.

11. BROCHURE GOES TO PRINT FULLY TRANSLATED ON SEPT. 9 (WITHOUT BIO SYSTEMS). WILL BE PRINTED AND DISTRIBUTED BY SEPT. 20. INCLUDES ONE PAGE ON PROJEKT 2000.

12. AO NOTES THE EXCELLENT COOPERATION AND SUPPORT PROVIDED BY BOTH AMEMBASSY BERN AND CONGEN ZURICH, AS WELL AS THE PERSONAL INTEREST THE CONSUL GENERAL UNCLASSIFIED

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IS TAKING IN THIS MISSION.
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